

# CPD Seminars

Client's Name: **MeasurIT**

## Client overview

MeasurIT are the UK and Ireland representative for the Tideflex brand; offering the CheckMate valves as an innovative alternative to flap gate valves.

## Target Sectors

Coastal Protection, Marine Works, River & Flood Protection Works and Water Treatment.

## Key Decision Makers

Civil Engineers, Local Authorities, Drainage Consultants and Utility providers.



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## *Enhance Services for MeasurIT*

- Company identification & tracking through use of Barbour ABI.
- Establish department and key decision maker for flood alleviation/ drainage schemes.
- Schedule, book and confirm CPD presentation with key specifiers
- Post-presentation follow up calls to CPD attendees to establish project specifications.

## *Testimonial*

*“The Enhance team delivers a great service - smart, flexible and reliable. They are often our customer's first point of contact so engagement and next action escalation needs to be faultless. Enhance have exceeded our expectations and we look forward to working with them for many more years”*

Mark Radford - Director at MeasurIT Technologies Ltd.

## *Sample of recent CPD presentations booked for MeasurIT through Enhances' services...*

- Arup
- Cardiff County Council
- Jacobs Group
- Mott MacDonald
- Parsons Brinkerhoff
- United Utilities
- Wessex Water
- White Young Green